

# 2019 TETA Regional Partnership Advertising Package Program

(TETA reserves the right to make corrections to the information below.)

## TETA Regional Partnership Advertising Package #1 -- \$12,500.00

This package includes the opportunity to participate in all three TETA Regional Chapter functions at highest level.

Each of the Advertising Opportunities listed below will be offered once in each of TETA's Regional Chapters (East, Middle, and West) as part of this package.

### Chapter Presentation Advertising Package

- Priority Scheduling of one 15-20 minute presentation that may be of interest to Technology Coordinators and staff at a regularly scheduled Chapter meeting \*
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the meeting attendees
- Presentation may be shared with vendor's partners but remains limited to 20-minutes total.

### Annual Chapter Function Advertising Package

- Recognition and Opportunity to speak (Up to 5-minutes) to welcome participants to the End of Year Chapter function
- Promotional activities appropriate to the particular function (ie: hole signage at a golf outing, signage at an outdoor outing, or other similar speaking/advertising opportunities)

### Administrator Technology Academy (ATA) Advertising Package

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- One presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to administrators

### Instructional Technology Institute (ITA) Advertising Package

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- One presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to classroom teachers

#### Regional Advisory Council Forum Advertising Package

- Priority Scheduling for one 60-75 minute presentation time-slot for the promotion of a vendor's products that may be of interest to Technology Coordinators at each Regional Advisory Council Meeting
- Opportunity for input from Technology Coordinators on needs and desired opportunities from vendor

#### TETA Corporate Membership

- 2019 Corporate Membership
- Company Name listed on the TETA Corporate Partnership page with a link to company website
- Six (6) company reps included on TETA List Serve

#### TETA Enhanced Web Presence

- Full-color company logo displayed in rotation in a sidebar window or as a banner on the TETA Web Page with a link to corporate website

#### TETA Co-Branding

- Permission to use the TETA logo in conjunction with corporate promotions to announce sessions, presentations, or TETA hosted events listed above.

#### Discount on Summer Institute Advertising and Promotional Packages

- Receive a \$3,000 discount on price of a Summer Institute Exhibiting Package

#### Discount on TETC Advertising and Promotional Packages

- Receive a \$1,500 discount on price of a TETC Exhibiting Package

## **TETA Regional Partnership Advertising Package #2--\$8000.00**

This package includes the opportunity to participate in all three TETA Regional Chapter functions at a very high level.

Each of the Advertising Opportunities listed below will be offered once in each of TETA's Regional Chapters (East, Middle, and West) as part of this package.

#### Chapter Presentation Advertising Package

- One 15-20-minute presentation that may be of interest to Technology Coordinators and staff at a regularly scheduled Chapter meeting\*
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the meeting attendees
- Presentation may be shared with vendor's partners but remains limited to 20-minutes total

#### Annual Chapter Function Advertising Package

- Recognition and Speaking Opportunity to Speak (Up to 5-minutes) to welcome participants to the End-of-Year Chapter function
- Other promotional activities appropriate to the particular function (ie: hole signage at a golf outing, signage at an outdoor outing, or other similar speaking/advertising opportunities)

#### Administrator Technology Academy (ATA) Advertising Package

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- One presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to administrators

#### Instructional Technology Academy (ITA) Advertising Package

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- One presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to classroom teachers

#### TETA Corporate Membership

- 2019 Corporate Membership
- Company's Name Listed on the TETA Corporate Partnership page with a link to the company website
- Five (5) company reps included on the TETA List Serves

#### Discount on Summer Institute Advertising and Promotional Package

- Receive a \$1500 discount on a Summer Institute Exhibiting Package

#### Discount on TETC Advertising and Promotional Package

- Receive a \$750 discount on a TETC Exhibiting Package

## **TETA Regional Partnership Advertising Package #3 - \$5000.00**

This package includes the opportunity to participate in all three TETA Regional Chapter functions at a high level.

Each of the Advertising Opportunities listed below will be offered once in each of TETA's Regional Chapters (East, Middle, and West) as part of this package.

#### Chapter Presentation Advertising Package

- One 15-20-minute presentation that may be of interest to Technology Coordinators and staff at a regularly scheduled Chapter meeting\*
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the meeting attendees
- Presentation may be shared with vendor's partners but remains limited to 20-minutes total

#### Administrator Technology Academy (ATA) Advertising Package

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- One presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to administrators

**OR**

#### Instructional Technology Academy (ITA) Advertising Package

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- One presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to classroom teachers

#### TETA Corporate Membership

- 2019 Corporate Membership
- Company's Name Listed on the TETA Corporate Partnership page with a link to the company website
- Four (4) company reps included on the TETA List Serves

#### Discount on Summer Institute Advertising Packages

- Receive a \$750.00 discount on a Summer Institute Package

**\*Chapter Presentation Promotional Packages are limited to 12 total per region, per year. These presentations are scheduled by TETA Executive Director.**

# TETA Partnership Advertising Package À la Carte Offerings

## Regional Administrator Technology Academy (ATA) Advertising Package --\$1000.00 per Region

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- Priority scheduling for one presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to administrators

## Regional Instructional Technology Academy (ITA) Advertising Package --\$1000.00 per Region

- Speaking Opportunity (Up to 5-minutes) in conjunction with Breakfast or Lunch
- Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
- Priority scheduling for one presentation time-slot (45 minute minimum) of the vendor's products that may be of interest to classroom teachers

## One Regional Administrator Technology Academy and/or Instructional Technology Academy Presentation (without the Promotional Package) - \$500.00

- An additional presentation for each Regional Administrator Technology Academy/ Instructional Technology Academy may be purchased to add to any package --\$250.00

## TETA Corporate Membership --\$400.00

- 2018 Corporate Membership
- Company name listed on the TETA Corporate Partnership page with a link to company website
- Four (4) company reps included on the TETA list serves

**Purchase of any three (3) or more of the A la Carte options below will provide a \$2000.00 discount toward a Summer Institute package.**

## Annual TETA Night Event at the TETA Teacher Technology Conference (TETC) Advertising Package-(Must be an exhibitor at TETC)-- \$2500.00

- Speaking Opportunity (Up to 5-minutes) in conjunction with the function
- Allow Vendor to display signage with company logo welcoming attendees to the reception (Size subject to approval)
- Recognition by TETA as a cohost of the event
- Invitations for up to 6 Corporate Representatives to the Event\*\*\*

ISTE Reception Advertising Package -- **\$2500.00** (Must be a TETA Corporate Member)

- Speaking Opportunity (Up to 5-minutes) in conjunction with the ISTE Reception
- Allow Vendor to display signage with company logo welcoming attendees to the reception (Size subject to approval)
- Recognition by TETA as a cohost of the event

Annual CoSN Dinner and Advocacy Auction Advertising Package -- **\$2500.00** (Must be a TETA Corporate Member)

- Join TETA in supporting CoSN by partnering to purchase a Tennessee Chapter Banquet Table at the Annual CoSN Dinner and Advocacy Auction
- Advertising Package includes up to 2 seats at the TETA Table. Additional tickets may be available

Tennessee State CoSN Chapter Advertising Package -- **\$3500.00** (Must be a TETA Corporate Member)

- Recognition as a supporting partner of the TN State CoSN Chapter
- Opportunity to speak (Up to 5-minutes) at a Tennessee CoSN Chapter Meeting
- Recognition as a co-host of the Annual CoSN Chapter Forum
- Signage with company name & logo at the Annual CoSN Chapter Forum
- Recognition with signage with company name and logo denoting your support of the Tennessee CoSN Chapter at the Annual Vendor Reception at Summer Institute
- Opportunity to promote the TN CoSN Chapter and its programs with logo of company
- Opportunity to meet jointly with the TETA Board and TN CoSN Chapter Leadership at a regularly scheduled Board meeting to discuss the advancement of the TN CoSN Chapter.

**( The A la Carte options below are only available as add-on's to the Regional Partnership Advertising Packages)**

State Board Meeting Presentation Advertising Package --**\$2500.00**

- Opportunity to have a Focus Group meeting (approximately 1 hour) at a regularly scheduled TETA Board meeting--limited number available

Focus Group meeting (approximately 1 hour) hosted by the TETA Chair at breakfast at Summer Institute--limited to 2--**\$2500.00**