

Tennessee Educational Technology Association
22nd Annual TETA Summer Institute
Collierville High
School
Collierville, TN
July 9-12, 2019

Vendor Packages
Summer Institute 2019

Basic Conference Package \$1,500.00

Limited only by space available
Includes:

1. **2 Full Conference Registrations**
2. **Advertising package ribbon on badge**
3. **TETA Conference App for SI 2019** – *Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule.*
4. **1 Exhibit Space** – *Pipe & drape for 10' x8' space, table, 2 chairs and trash can. Electrical and wireless internet included. Location based on availability.*
Extra tables and chairs can be purchased from convention company on request.
5. **Company identification sign at booth**

You may not purchase two Basic Conference Packages, you must go to next level.

Basic Plus Conference Package \$2,500.00

Limited only by space available
Includes:

1. **2 full conference registrations**
2. **Advertising package ribbon on badge**
3. **TETA Conference App for SI 2019** – *Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule.*
4. **1 Exhibit Space** – *Pipe & drape for 10' x 8' space, table, 2 chairs and trash can. Electrical and wireless internet included. Location based on availability.*
Extra tables and chairs can be purchased from convention company on request.
5. **Company identification sign at booth**
6. **1 vendor-hosted breakout session if turned in by deadline**

Bronze Event Level Conference Package \$3,500.00

Includes:

1. **4 Full Conference Registrations**
2. **Advertising package ribbon on badge**
3. **TETA Conference App for SI 2019** – *Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule.*
4. **2 Exhibit Spaces** – *Pipe & drape for 10' x 8' for each space, table, 2 chairs and trash can. Electrical and wireless internet included. Location based on availability.*
Extra tables and chairs can be purchased from convention company on request.
5. **Company identification sign at booth**
6. **1 vendor hosted breakout session if turned in by deadline**
7. **100 tickets for giveaways**

Silver Event Level Package \$5,000.00

Includes:

1. **6 full conference registrations**
2. **Advertising package ribbon on badge**
3. **TETA Conference App for SI 2019** – *Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule. **Banner Ad included.***
4. **2 exhibit space** – *Pipe & drape for 10' x 8' for each space, table, 2 chairs and trash can. Electrical and wireless internet included. Location based on availability.*
Extra tables and chairs can be purchased from convention company on request.
5. **Company identification sign at booth**
6. **Company name on silver sign at main entrance**
7. **On-site recognition signage with logo in hallways and/or dining areas**
8. **2 vendor hosted breakout session if turned in by deadline.**
9. **250 tickets for giveaways**

Gold Event Level Package \$7,500.00

Includes:

Limited availability (12)

1. **6 full conference registrations**
2. **Advertising package ribbon on badge**
3. **2 representatives for vendor reception (will receive invitation)**
4. **TETA Conference App for SI 2019** – *Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule. **Banner Ad included.***

5. **2 exhibit space** – *Pipe & drape for 10' x 8' for each space, table, 2 chairs and trash can. Electrical and wireless internet included. Location based on availability.*
Extra tables and chairs can be purchased from convention company on request.
6. **Vendor signage on a hole at golf tournament**
7. **Company identification sign at booth**
8. **Company name on gold sign at main entrance**
9. **On-site recognition signage with logo in hallways and/or dining areas**
10. **3 vendor hosted breakout session if turned in by deadline.**
11. **Permission to use TETA logo along with partnership level recognition on electronic or print advertising related to Summer Institute.**
12. **Acknowledgement of Gold Partnerships in general meeting.**
13. **500 tickets for giveaways**

Platinum Event Level Package \$10,000.00

Limited availability (6)

1. **10 full conference registrations**
2. **Advertising package ribbon on badge**
3. **4 representatives for vendor reception (will receive invitation)**
4. **TETA Conference App for SI 2019** – *Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule. **Banner Ad included.***
5. **3 exhibit tables (if needed)** – *Pipe & drape for 10' x 8' for each space, table, 2 chairs and trash can. Electrical and wireless internet included. Location based on availability.*
Extra tables and chairs can be purchased from convention company on request.
6. **Company identification sign at booth.**
7. **Company name with logo on Partnership sign at main conference entrance**
8. **Recognition signage with logo at all events (on-site and off-site)**
9. **On-site recognition signage with logo in hallways and/or dining areas**
10. **Dedicated presentation room – one day** (*Must be submitted to SI Program Chair to be in program*) (*date needs to be emailed*)
11. **Permission to use TETA logo along with Partnership level recognition on electronic or print advertising related to Summer Institute.**
12. **Acknowledgement of Platinum Partners in general meeting.**
13. **Acknowledgement of Platinum Partnership with logo in TETA conference webpage and digital or paper distributed conference materials**
14. **General session chair drop (if wanted)**
15. **Hole advertising table at golf tournament (weather permitting)**
16. **1 paid entry to golf tournament (weather permitting)**
17. **1 paid entry to 5k event (weather permitting)**
18. **750 tickets for giveaways**

Diamond Event Level Package \$15,000.00

Limited availability (6)

1. 20 full conference registrations
2. Advertising package ribbon on badge
3. 6 representatives for vendor reception (will receive invitation)
4. TETA Conference App for SI 2019 – Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule. **Banner Ad included.**
5. **Featured booth space (up to 4 tables)** (according to location of Summer Institute) Includes Piped & drape for 10' x 8' for each space, tables & chairs, and trash can as needed. Location based on availability.
Extra tables and chairs can be purchased from convention company on request.
6. Company identification sign at booth
7. Company name with logo on partnership sign at main conference entrance
8. Recognition signage with logo at all events (on-site and off-site)
9. On-site recognition signage with logo in hallways and/or dining areas
10. Dedicated presentation room – two days (Must be submitted to SI Program Chair to be in program)
11. Permission to use TETA logo along with Partnership level recognition on electronic or print advertisement related to Summer Institute.
12. Front stage signage with logo during keynote and general meeting
13. Acknowledgement of Diamond Partners in general meeting.
14. Acknowledgement of Diamond Partners with logo in TETA conference webpage and digital or paper distributed conference materials.
15. General session chair drop (if wanted)
16. Hole advertising table at golf tournament (weather permitting)
17. 2 paid entries to golf tournament (weather permitting)
18. 2 paid entries to 5K Event, if held (weather permitting)
19. Conference bag insert if available
20. Opportunity to advertise at morning coffee break or afternoon beverage break – Choice based on first come, first served. Cost of refreshments not included.
(Must meet Erate eligibility requirements)
21. Opportunity for the exclusive advertising on one of the following: Logo on staff conference shirts (2 available on shoulders), Attendee conference bag (4 available)
22. 1000 tickets for giveaways

Non-Profit Package \$500.00

Limited availability (Hall table space) Includes:

1. **Table and 2 chairs in designated non-profit area for conference.**
2. **TETA Conference App for SI 2019** – Will work with iOS, Android, Blackberry. It will be available free to download. Basic App package includes Directory listing and conference schedule.
3. **Nonprofit must pay for registration to the conference for all their participants**

Available Marketing and Promotional Package Enhancements

Pre-Conference Event: Perry Brown Memorial Scholarship Charity Golf Tournament

Join us for a morning outing to support TETA's mission to send a deserving member to the national ISTE Conference next year. Your entry includes Green fees, Cart, Practice balls, TETA Gift bag, and refreshments or lunch.

- Pre-**paid** registration - \$25 per person
- On-site registration - \$75 per person

Golf Pre-Conference Event Advertising Partnerships

Advertise and promote your company at one of the most entertaining, well attended pre conference events that your company will ever experience. Take this advantage to get to know some of the TETA membership in an informal setting.

Beverage Cart Advertising for Pre-Conference Event -\$1,000

- Includes Cart Signage, TETA Gift Bag, and lunch. Partner must be a Qualifying Non-Erate Vendor.

Hole Sponsorship Advertising for Pre-Conference Event - \$500

Pre-Conference Event: 5K Walk/Run -- if held

Join us for a morning outing. Your entry includes Runner fees, TShirt, TETA Gift bag, and refreshments or lunch.

- Pre-paid registration - \$15 per person
- On-site registration - \$20 per person

5K Walk/Run Pre-Conference Event Advertising Partnership -- if held

Take advantage of advertising and promoting your company at this pre-conference event and get to know some of the TETA membership in an informal setting.

\$1,500- Advertising at start/finish line and on race T-shirt -- if held.

Exhibit Hall Enhancements

Show Floor Booth Expansion

Need more space to show your wares. Bronze Package holders and above have the option to expand your show floor presence by adding additional space to your booth.

Add additional space to your booth (minimum of 80 sq.ft.) - \$1,500

Additional Raffle Ticket Purchase

One of the most exciting events in the Exhibit area is the daily raffle. Your exhibitor package may not have provided your company as many raffle tickets as you need to reward participants for visiting your booth or participating in your show floor activities. Attract crowd and generate excitement with tickets for the raffle... Give tickets away at every event.

Tickets may be pre-ordered in quantities of 100 or more through June 15th. Bulk ticket prices are as follows:

- **2500 tickets / \$500**
- **1000 tickets / \$250**
- **500 tickets / \$125**
- **250 tickets / \$75**
- **100 tickets / \$50**

Additional tickets will be available after June 15th at an increased cost.

Exclusive Co-Branded Conference Registration Materials (Diamond Event Level Package only)

This is your company's opportunity to gain exposure during the show, as well as afterward. Give your attendees a useful souvenir they will hold on to. TETA is responsible for selecting, providing and producing co-branded items. Printing is one color. Exhibitor must provide Screen-ready artwork. Deadlines apply.

Logo on Conference TShirts \$1,250 (Limit of 2 Exhibitors)

Logo on Conference Bag / Backpack \$1,000 (Limit of 4 Exhibitors)

Logo on Conference Staff Shirts \$750 (Limit of 2 Exhibitors)

Other Co-Branding options may be available. These include but are not limited to Badge Inserts, Badge Lanyards, Conference Pads, Conference Pens, and Conference Flash Drives. Please contact us for details.

OnSite Documentation / Advertising Distribution

Let our conference staff help your company distribute your catalogs, company information or white papers at the entrance of major conference sessions.

Conference Bag Literature Insert \$500

General Session Chair Drop or Information Distribution \$500

Keynote Session Chair Drop or Information Distribution \$500

Conference space is distributed on a first come, first serve basis. To reserve your space, submit your application today!

SI 2019 application to exhibit will be posted on the TETA website, www.teta.org, Jan 1

For questions related to Exhibit Hall and Vendor Services, please email Michael Crewse michael.crewse@teta.org or Joan Gray at joan.gray@teta.org

Invoicing and Payment:

After your application is processed and available services are confirmed, your company will be invoiced. Payments may be made by check or credit card.