

# Tennessee Educational Technology Association(TETA) 2023 Corporate Tier 1 2 Partnership Packages

<b><u>Tier 1 Package</u></b>	<b><u>Tier 2 Package</u></b>
<b>\$12,500</b>	<b>\$7,500</b>
This package includes the opportunity to participate in all three TETA Regional Chapter functions at the highest level.	This package includes the opportunity to participate in all three TETA Regional Chapter functions at a high level.
Opportunities identified below with a * will be offered once in each of TETA's Regional Chapters (East, Middle, and West) as part of this package.	Opportunities identified below with a * will be offered once in each of TETA's Regional Chapters (East, Middle, and West) as part of this package.
Tier 1 vendors will have first access (at a discount) to new or limited advertising opportunities as they become available.	
<b><u>Regional Chapter Presentation</u></b>	<b><u>Regional Chapter Presentation</u></b>
Tier Packages are limited to 13 total per region, per year.	Tier Packages are limited to 13 total per region, per year.
<b><u>Chapter Presentation</u></b>	<b><u>Chapter Presentation</u></b>
Priority Scheduling of one 15-20 minute presentation that may be of interest to Technology Coordinators and staff at a regularly scheduled Chapter meeting* Presentation may be shared with vendor's partners but remains limited to 20-minutes total. The presentations are scheduled by the TETA Executive Director.	Scheduling of one 15-20 minute presentation that may be of interest to Technology Coordinators and staff at a regularly scheduled Chapter meeting* Presentation may be shared with vendor's partners but remains limited to 20-minutes total. These presentations are scheduled by the TETA Executive Director.
<b><u>Administrators Technology Academy (ATA) Advertising Package*</u></b>	<b><u>Administrators Technology Academy (ATA) Advertising Package*</u></b>
Speaking Opportunity (Up to 5 minutes) in conjunction with Breakfast or Lunch	Speaking Opportunity (Up to 5 minutes) in conjunction with Breakfast or Lunch
Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees	Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees
One presentation time slot (45 minute minimum) of the vendor's products that may be of interest to administrators	One presentation time slot (45 minute minimum) of the vendor's products that may be of interest to administrators
<b><u>Instructional Technology Academy (ITA) Advertising Package</u></b>	
Speaking Opportunity (Up to 5 minutes) in conjunction with Breakfast or Lunch	
Booth/demonstration space consisting of one table and two chairs located in an area convenient to the attendees	
One presentation time slot (45 minute minimum) of the vendor's products that may be of interest to administrators	
<b><u>TETA Board of Directors Round Table</u></b>	
Private meeting with the TETA Board of Directors during a scheduled TETA Board Meeting. During the meeting vendors have the opportunity to pitch new product offerings, gather insights from Board members, and discuss current trends and issues. The 60-minute meeting will be followed by a dinner hosted by the Board for up to six (6) company reps.	
<b><u>2023 Corporate Membership</u></b>	<b><u>2023 Corporate Membership</u></b>
<b><u>(non-voting membership)</u></b>	<b><u>(non-voting membership)</u></b>
Company Name listed on the TETA Corporate Partnership page with a link to company website	Company Name listed on the TETA Corporate Partnership page with a link to company website
Six (6) company reps included in TETA ListServe	Five (5) company reps included in TETA ListServ
<b><u>TETA Enhanced Web Presence</u></b>	
Full-color company logo displayed in rotation in sidebar widow or as banner on TETA Webpage with a link to corporate website	
<b><u>TETA Co-Branding</u></b>	
Permission to use the TETA logo in conjunction with corporate promotions to announce sessions, presentations, or TETA hosted events.	

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<b><u>Sponsorships and Recognitions</u></b>	<b><u>Sponsorships and Recognitions</u></b>
Listed Sponsorship of Tech Talk Lunch and Learn (New program consisting of 6 virtual TETA facilitated discussions focused on trends and issues in educational technology from the technical perspective)	Listed on Resource Page of TETA website
Listed on Resource Page of TETA website	
Special recognition at January joint regional meeting.	Special recognition at January joint regional meeting.
<b><u>Discounts</u></b>	<b><u>Discounts</u></b>
Receive a \$2,000 discount on top two packages and 5% discount on packages below top two	Receive a \$1,000 discount on price of Summer Institute Exhibiting Package on the top two packages and 3% on packages below top two.
Receive a \$1,500 discount on price of a TETC Exhibiting Package (Must be top two packages) and 5% on packages below the top two.	Receive a \$750 discount on price of a TETC Exhibiting Package (on top two packages) and 3% packages below top two
Receive a \$1,000 discount on price for one 25 minute session at Cyber Summit and leads collected from this session	
<b>TA Partnership Advertising Package À la Carte Offerings</b> (May be purchased without a Tier Package unless specified)	
Cyber Summit- \$1,500 per session	
Logo attached to the email signature of the TETA Executive Director and Board Chair through the contract duration -\$2,500 Limited number available. PRIORITY GIVEN TO TIER 1 OR TIER 2 PARTNERS	
Panel Session with 3 or 4 TETA Board Members for 45 minutes in a face to face session attached to a TETA conference or scheduled virtually - \$1,500	
Award Sponsorship - TETA Member of the Year, Joan Gray Instructional Leadership, Outstanding CTO, Perry Brown ISTE Scholarship, TETA Outstanding Teacher Previous Year's Award sponsor will be given option to continue award sponsorship Contact Executive Director for Details - \$3,000	